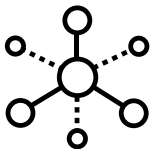# Powerful Reputation Management

Capture, manage, and market your customer experience data. Leverage Net Promoter Score®, surveys, and online reviews to grow your business.
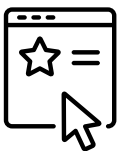
Get More Reviews
Capture more reviews and feedback using email, SMS, and the web in real-time.
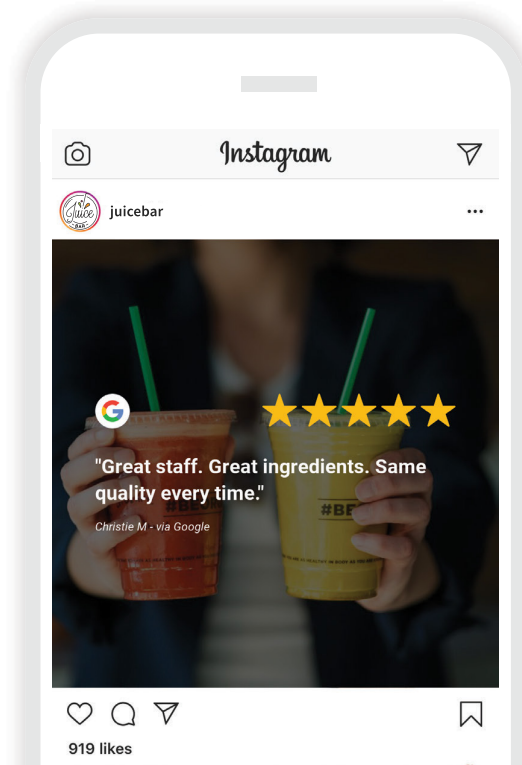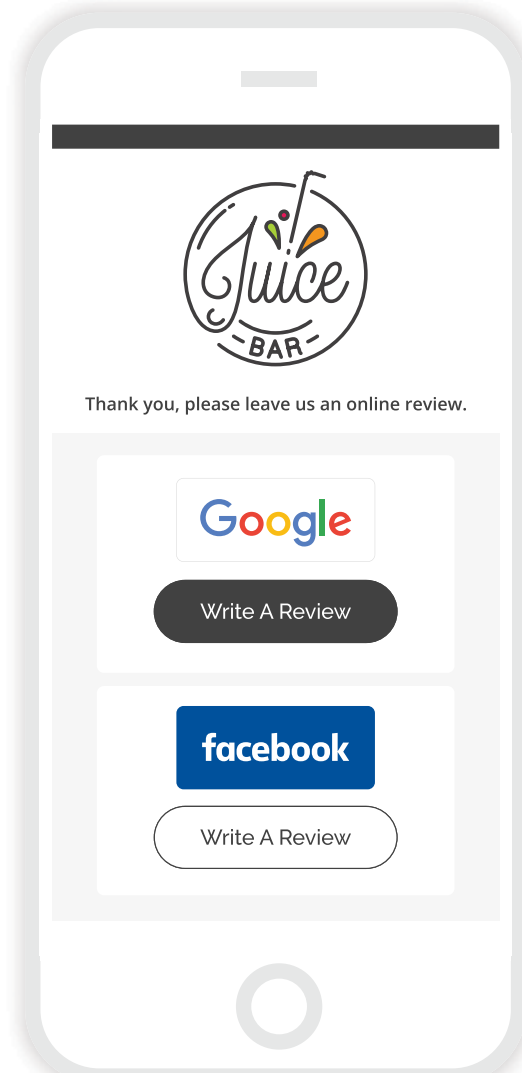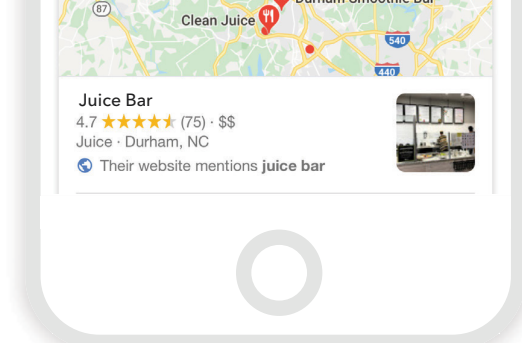
Omni-Channel Intelligence
Centralize all your locations' feedback, review, and reputation data in one place to facilitate customer experience management and improvement initiatives.
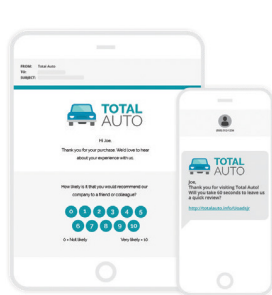
Digital Dominance
Market your reviews via your website, social media, and more to win new customers.

potent.

Juice Bar
4.7 ★★★★★ (75) · $$
Juice · Durham, NC
🌐 Their website mentions **juice bar**

Thank you, please leave us an online review.

Google

Write A Review

facebook

Write A Review

Instagram

juicebar

"Great staff. Great ingredients. Same quality every time."
Christie M - via Google

919 likes

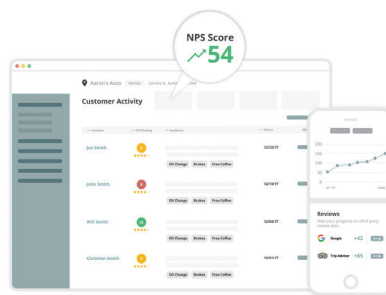# Understand your customer's experience and build your business

Enable a connection with your customers to help your business capture, manage, and market your customer's experience to fuel growth.

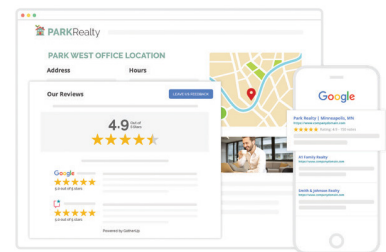## Capture

Collect more CX data than any other solution

✔ Request reviews on 100+ sites

✔ Capture NPS®, feedback, reviews, and surveys

✔ Branded emails and SMS review requests

✔ TextBack, the industry's first inbound SMS solution

✔ Monitor reviews on 50+ sites and Google Q&A

Manage

Engage, respond, and report at speed

✔ Manage by brand, region, state, and location

✔ Reply to customer feedback and reviews

✔ Full Reporting Suite

✔ Insights AI powered by IBM Watson®

✔ Robust customer profiles

✔ Tagging, themes, and trends

Market

Amplify your reviews for SEO, social, and content wins

✔ Review widget display of your reputation and ratings

✔ Brand, location, and service review widgets

✔ Social media image creation and posting

✔ Local SEO and Google My Business optimisation

✔ Reputation powered conversion tools

Schedule your demo today!

potent.

potent.com.au